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**Abstract** ¬ 12pt, Times bold

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The abstract should be clear, descriptive and no longer than 150 words.

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**Keywords:** ¬ 10pt, Times bold

Tourism, Rural Development, Information Strategy, Digital Convergence, Visualization, IT Industry

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**Introduction** ¬level 1 Heading 12pt, Bold

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**Font and Spacing** ¬ level 3 Heading 10pt, Bold, Italic

The font used throughout the paper is Times Roman. The paper size is A4 (i.e., 210 x 297mm), Single-column format with a 2.5cm margin at the top, a 3cm margin at the bottom, 1.5cm margins on the left and right. Lines are single spaced (or 12pt). Page number should be written and are not to be included in the text.

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**Body Text ¬ level 2 Heading 10pt, Bold**

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Single space, defined as 12pt

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Tables are sequentially numbered in numeric fashion with the table title and number above the table. Table column headings should be in 10pt bold. The table number as shown in Table 1 refers to tables in the text.

Table 1 - Formatting rules

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Object | Font | Align | Space above | Space below |
| Title | 14pt bold | centered |  |  |
| Author(s) | 12pt bold | centered |  |  |
| Addresses | 10pt italics | centered |  |  |

**Figures ¬ level 3 Heading 12pt, Bold, Italic**

Figures are sequentially numbered in numeric fashion commencing at 1 with the figure title and number below the figure as shown in Figure 1.

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Figure 1 - A Sample Figure

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**Equations¬ level 3 Heading 10pt, Bold, Italic**

Equations should be numbered serially at the right-hand side in parentheses as shown in Equation (1).

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 (1)

[blank line]

**Footnotes¬ level 3 Heading 10pt, Bold, Italic**

Footnotes should be in 9pt Times and placed at the bottom of the column in which they appear. Footnotes should be used sparingly. Footnote numbers in text should be in superscript.

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**Acknowledgments ¬level 1 Heading 12pt, Bold**

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You may wish to thank those who have supported you and your work.

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**References ¬level 1 Heading 12pt, Bold**

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All publications cited in the text should be included in a list of references following the text of the manuscript. Recommendations for references are:

Include ALL authors, not only the first author.

When referencing in the body of text, use 10pt Times in square brackets.

Format of reference listings are as follows:

For a Book, see [1]

For a Journal Article, see [2]

For a Dissertation or Thesis, see [3]

For a Proceedings Paper, see [4]

For a University Technical Report, see [5]

For a Forthcoming Publication, see [6]

[1] Beck, J.C. and M. Wade, Got Game: How the Gamer Generation is Reshaping Business Forever, Harvard Business School Publishing, 2004

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[4] Mahdavi, I. and H. Fazlollahtabar, “Dynamic Route Selection in an Agent base Multilayer Electronic Supply Chain Network,” Proceedings of the 3rd International Conference on IT Applications and Management, Seoul, Korea, 2009, pp.23-29.

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