

Vardering India
in collaboration with
DIT University,
Dehradun, India
organizing

1st International Virtual Conference on
Rural Tourism –

Challenges, Scope and Entrepreneurship Development

[Programme Schedule](#)

Date: 12 & 13 September, 2020

Platform - Microsoft Teams

Link - <http://bit.ly/3hUzrsF>

Programme Schedule

Day 1 - September 12th, 2020

Time	Event
10:30 AM - 10:40 AM	Welcome Address by Dr. Hemraj Verma , Conference Convener and Associate Professor, FMS, DIT University, Uttarakhand, India
10:40 AM - 10:50 AM	Address by Dr. K K Raina , Conference Patron & Vice Chancellor, DIT University, Uttarakhand, India
10:50 AM – 11:00 AM	Address by Brigadier (Dr) M Srinivasan (Rtd) , Pro Vice Chancellor, DIT University, Uttarakhand, India
11:00 AM - 11:20 AM	Ms. Caroline Ungersbock , Chair & Co-Founder, Sustainable Tourism Partnership Programme, Johannesburg, South Africa
11:20 AM - 11:40 AM	Dr. Cesar Castaneda , CEO, Travel Wdgets, Mexico
11:40 AM – 12:00 PM	Dr. Sarat Kumar Lenka , Professor, Indian Institute of Tourism and Travel Management, Bhubaneswar, Odisha, India
12:00 AM - 12:30 PM	Break
Technical Session	Track 1: Tourism Management & Business
12:30 PM- 12:40 PM	Address by Dr. H C Purohit , Professor & Head, School of Management, Doon University, Dehradun, Uttarakhand, India
12:40 PM- 12:50 PM	Address by Dr. Baby Mosses , Director, Institute of Management Studies, Roorkee, Uttarakhand, India
12:50 PM – 1:00 PM	Address by Dr. Vijay Kumar Jain , Associate Head, Faculty of Management Studies, DIT University, Dehradun, Uttarakhand, India
1:00 PM – 1:30 PM	Technical Session
1:30 PM – 2:30 PM	Lunch Break
2:30 PM – 5:00 PM	Technical Session

Day 2 - September 13th, 2020

Time	Event
Technical Session	Track 2: Creativity, Innovation & Entrepreneurship
10:00 AM – 10:10 AM	Address by Prof. Dr. Kanesh K. Rajah , Executive Director, Centre for Executive & Professional Development, UK
10:10 AM – 10:20 AM	Address by Dr. Sarah Hussian , Associate Professor, Department of Tourism & Hospitality Management, Jamia Millia Islamia University, New Delhi, India
10:20 AM – 10:30 AM	Address by Dr. Sudhanshu Joshi , Assistant Professor, School of Management, Doon University, Dehradun, India
10:30 AM – 12:10 AM	Technical Session
12:10 AM – 12:30 PM	Tea Break
Technical Session	Track 3: Digitization & Artificial Intelligence in Business
12:30 PM – 12:40 PM	Address by Dr. Enrico Panai , Geoeconomics and Geopolitics Department of Humanities and Social Science, University of Sassari, ITALY
12:40 AM – 12:50 AM	Address by Dr. Ali Ameen , Associate Professor, Faculty of Computer Science, Lincoln University College, Malaysia
12:50 AM – 1:00 PM	Address by Dr. Garima Verma , Assistant Professor, School of Computing, DIT University, Dehradun, India
1:00 PM – 1:30 PM	Technical Session
1:30 PM – 2:30 PM	Lunch Break
2:30 PM – 3:30 PM	Technical Session
Special Session- Smart Tourism for Rural Development	
3:30 PM – 4:10 PM	Prof. Dr. Dimitrios Buhalis , Bournemouth University Business School, UK, Editor in Chief – Encyclopaedia of Tourism Management & Marketing
4:10 PM – 4:30 PM	Valedictory Session Dr. Hemraj Verma , Conference Convener and Associate Professor, FMS, DIT University, Uttarakhand, India Mr. Anup Kumar , Conference Curator and General Manager- HR, BRIDCUL, Dehradun, Uttarakhand, India

Thank You...!!!