

# 1st International Virtual Conference

Date: 12 & 13 September 2020  
Time: 11.00 AM onwards

Platform - Microsoft Teams  
Link - <http://bit.ly/3hUzrsF>



[www.dituniversity.edu.in](http://www.dituniversity.edu.in)

[www.varderingindia.com](http://www.varderingindia.com)

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# RURAL TOURISM

*Challenges,  
Scope and  
Entrepreneurship  
Development*

## KEYNOTE SPEAKERS



**Caroline Ungersbock**

Chair & Co-Founder  
Sustainable Tourism Partnership  
Programme, Johannesburg  
SOUTH AFRICA



**Dr. César Castañeda Vázquez del Mercado**

CEO of Travel Widgets  
MEXICO



**Dr. Sarat Kumar Lenka**

Professor in Tourism  
Indian Institute of Tourism &  
Travel Management  
Bhubaneswar, Odisha, INDIA

## SPECIAL KEYNOTE SPEAKER



**Prof. Dimitrios Buhalis**

Bournemouth University Business  
School, UK  
Editor in Chief - Tourism Review  
[https://www.emeraldgrouppublishin  
g.com/journal/tr](https://www.emeraldgrouppublishing.com/journal/tr)  
Editor in Chief - Encyclopedia of  
Tourism Management and  
Marketing  
<https://eep.manuscriptmanager.net/>

## CURATOR



**Anup Kumar**

General Manager - HR,  
BRIDCUL Dehradun,  
INDIA

## PATRON



**Dr. Kuldeep K Raina**

Vice Chancellor  
DIT University, Dehradun,  
INDIA

## CONVENOR



**Dr. Hemraj Verma**

Associate Professor and Head  
Faculty of Management Studies  
DIT University, Dehradun,  
INDIA

## TRACK I

### Tourism Management & Business



**Dr. HC Purohit**

Professor & Head School of Management  
Doon University, Dehradun,  
INDIA



**Dr. Baby Mosses**

Director,  
Institute of Management  
Studies, Roorkee, INDIA



**Dr. Vijay Kumar Jain**

Assistant Professor &  
Associate Head,  
Faculty of Management Studies,  
DIT University, Dehradun, INDIA

## TRACK II

### Creativity, Innovation & Entrepreneurship



**Dr. Kanes K Rajah**

Executive Director,  
Centre for Executive &  
Professional Development,  
London, UK



**Dr. Sarah Hussain**

Associate Professor, Department  
of Tourism and Hospitality  
Management, Jamia Millia Islamia,  
New Delhi. INDIA



**Dr. Sudhanshu Joshi**

Assistant Professor, School of  
Management  
Doon University, Dehradun,  
INDIA

## TRACK III

### Digitization & Artificial Intelligence in Business



**Dr. Enrico Panai**

Geoeconomics and Geopolitics  
Department of Humanities and  
Social Science (DUMAS)  
University of Sassari, ITALY



**Dr. Ali Ameen**

Associate Professor, Faculty of  
Computer Science, Lincoln  
University College, MALAYSIA



**Dr. Garima Verma**

Assistant Professor, School of  
Computing  
DIT University, Dehradun, INDIA

## Publication Opportunity -

### 1 Tourism Review

<https://www.emeraldgrouppublishing.com/journal/tr>

### 2 International Journal of Tourism Review

<https://www.inderscience.com/jhome.php?jcode=ijtp>

### 3 Qualitative Research in Tourism

<https://www.elgaronline.com/view/journals/jqrt/jqrt-overview.xml>

### 4 Jurnal the Messenger

[journals.usm.ac.id > index.php](http://journals.usm.ac.id/index.php)

### 5 Transdisciplinary International Journal of Academic Research

<https://www.tijarjournal.com>



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Challenges, Scope and Entrepreneurship Development

WELCOMES YOU ALL !

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